LANSING

\$700.00

\$700.00

71

\$595.00

\$595.00

0.00

0.00

ORDER

Orders	Order / Rev:	962029								
	Alt Order #:	25344697		3.53 MIRIO						
	Product Desc:	Candidate								
	Estimate:	548/570/4224		ELAJ Lansing Katz Washington K-WAS						
	Flight Dates:	11/01/16 - 11/08/16	Primary AE:							
	Original Date / Rev:	10/31/16 / 10/31/16	Sales Office:							
	Order Type:	REG	Sales Region:	Nat						
Agency	Name:	76 Words								
	Buying Contact:		Billing Type:	Cash						
	Billing Contact:		Billing Calendar:	Calendar						
		c/o Mundy Katowitz	Billing Cycle:	EOM/EOC						
		Washington, DC 20003	Agency Commission:	15%						
Advertiser	Name:	POL/Friends of Theresa Abed	New Business Thru:							
	Demographic:	A35+	Order Separation:	00:15:00						
	Product Codes:	PL5	Advertiser External ID:							
	Priority:	P4	Agency External ID:							
	Revenue Codes:	AGY, POL, POL-CAND	Unit Code:	General						
Bill Plan			Totals							
Start Date	End Date # Spots	Gross Amount Net Amount	Month # Spots	Gross Amount Net Amount Rating						

November 2016

Totals

\$595.00

Δcco	unt	Executives	

11/08/16

71

11/01/16

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington	K-WAS	Nat	Start Of Order - End Of Order	100%

\$700.00

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Spot	ts Rate Pri	Rtg Type	Spots	Amount
N 1 ELAJ 11/01/16 11/08/16	EM (M-F)	CM	8A-9A	11111	:30	5 \$5.00P4	0.00 NM	6	\$30.00
	STEVE WILKOS		(8:00 AM-9:	00 AM)					
Start Date End Date		Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10/31/16 11/06/16	-1111	4	\$5.00	0.00					
Week: 11/07/16 11/13/16	11	2	\$5.00	0.00					
N 2 ELAJ 11/01/16 11/08/16	EM (M-F)	CM	9A-10A	11111	:30	5 \$5.00P4	0.00 NM	6	\$30.00
	STEVE WILKOS		(9:00 AM-10):00 AM)					
Start Date End Date		Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10/31/16 11/06/16	-1111	4	\$5.00	0.00					
Week: 11/07/16 11/13/16	11	2	\$5.00	0.00					
N 3 ELAJ 11/01/16 11/08/16	EM (M-F)	CM	10A-11A	11111	:30	5 \$5.00P4	0.00 NM	6	\$30.00
	JERRY SPRINGE	R	(10:00 AM-1	I1:00 AM)					
Start Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/31/16 11/06/16	-1111	4	\$5.00	0.00					
Week: 11/07/16 11/13/16	11	2	\$5.00	0.00					
N 4 ELAJ 11/01/16 11/08/16	DY (M-F)	CM	4P-5P	11111	:30	5 \$5.00P4	0.00 NM	5	\$25.00
	CHEATERS		(4:00 PM-5:	00 PM)					
Start Date End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/31/16 11/06/16	-1111	4	\$5.00	0.00					
Week: 11/07/16 11/13/16	1	1	\$5.00	0.00					
N 5 ELAJ 11/01/16 11/08/16	M-F 5p-7p	CM	5P-530P	11111	:30	5 \$5.00P4	0.00 NM	5	\$25.00
	COPS RELOADE	D	(5:00 PM-5:	30 PM)					
Start Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/31/16 11/06/16	-1111	4	\$5.00	0.00					
Week: 11/07/16 11/13/16	1	1	\$5.00	0.00					

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Order / Rev: 962029 Advertiser: POL/Friends of Theresa Abed

Alt Order #: 25344697 Product Desc: Candidate **ELAJ Lansing**

Flight Dates: 11/01/16 - 11/08/16 Estimate: 548/570/4224

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	6	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 6 ELAJ	11/01/1	6 11/08/16	DY (Sa-Su)	CM	2P-230P		-1	:30	1	\$5.00P4	0.00 NM	1	\$5.00
Star	rt Date	End Date	MADE IN HOLLY Weekdays	Spots/Week	(2:00 PM-2: Rate	Rating							
Week: 10/3		11/06/16	1	1	\$5.00	0.00							
Week: 11/0		11/13/16		0	\$5.00	0.00							
N 7 ELAJ	11/01/1	6 11/08/16	DY (Sa-Su) MADE IN HOLLY	CM WOOD	230P-3P (2:30 PM-3:	 00 PM)	-1	:30	1	\$5.00P4	0.00 NM	1	\$5.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/3		11/06/16	1	1	\$5.00	0.00							
Week: 11/0		11/13/16 6 11/08/16		CM	\$5.00 6-630P	0.00 11111		:30	5	\$5.00P4	0.00 NM	5	ድርድ ዕዕ
N 8 ELAJ	11/01/1	6 11/06/16	M-F 5p-7p AMERICAN DAD		(6:00 PM-6:			.30	5	φ5.00 <i>P</i> 4	U.UU INIVI	5	\$25.00
Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/3 Week: 11/0		11/06/16 11/13/16	-1111 1	4	\$5.00 \$5.00	0.00 0.00							
		6 11/08/16		CM	630P-7P	11111		:30	5	\$5.00P4	0.00 NM	5	\$25.00
0	, • ., .	, 0 0 , . 0	AMERICAN DAD		(6:30 PM-7:		-	.00		ψοισσ	0.00	· ·	Ψ=0.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/3 Week: 11/0		11/06/16 11/13/16	-1111 1	4	\$5.00 \$5.00	0.00 0.00							
N10 ELAJ			PA (M-F)	CM	7P-730P	11111		:30	5	\$5.00P4	0.00 NM	5	\$25.00
			FAMILY GUY		(7:00 PM-7:	30 PM)							
Star Week: 10/3	rt Date	End Date 11/06/16	<u>Weekdays</u> -1111	Spots/Week 4	<u>Rate</u> \$5.00	Rating 0.00							
Week: 11/0		11/13/16	1	1	\$5.00 \$5.00	0.00							
N11 ELAJ	11/01/1	6 11/08/16	, ,	CM	730P-8P	11111		:30	5	\$20.00P3	0.00 NM	5	\$100.00
0.		E .D.	FAMILY GUY	0 . 44/ .	(7:30 PM-8:	•							
Stai Week: 10/3	<u>rt Date</u> 31/16	End Date 11/06/16	<u>Weekdays</u> -1111	Spots/Week 4	<u>Rate</u> \$20.00	<u>Rating</u> 0.00							
Week: 11/0		11/13/16	1	1	\$20.00	0.00							
N12 ELAJ	11/01/1	6 11/08/16	Mon 9p-10p JANE THE VIRG	CM IN	9p-10p	1		:30	1	\$50.00P3	0.00 NM	1	\$50.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/3 Week: 11/0		11/06/16 11/13/16	1	0	\$20.00 \$50.00	0.00 0.00							
N13 ELAJ	11/01/1	6 11/08/16	Tue 8p-9p THE FLASH	CM	8p-9p	-1		:30	1	\$125.00P3	0.00 NM	1	\$125.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/3 Week: 11/0		11/06/16 11/13/16	 -1	0	\$20.00 \$125.00	0.00 0.00							
N14 ELAJ			Wed 9p-10p	CM	9p-10p	1		:30	1	\$50.00P3	0.00 NM	1	\$50.00
			FREQUENCY										
	rt Date	End Date	Weekdays 1	Spots/Week	Rate	Rating							
Week: 10/3 Week: 11/0		11/06/16 11/13/16		1	\$50.00 \$125.00	0.00 0.00							
N15 ELAJ	11/01/1	6 11/08/16	Thur 8p-9p	CM	8p-9p	1-		:30	1	\$50.00P3	0.00 NM	1	\$50.00
0.		5 15 .	DCS LEGENDS		_	5							
<u>Stai</u> Week: 10/3	<u>rt Date</u> 31/16	End Date 11/06/16	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$50.00	Rating 0.00							
Week: 11/0		11/13/16		0	\$125.00	0.00							
N16 ELAJ	11/01/1	6 11/08/16	Su 9p-10p MARVELS AGEN	CM NT OF SHIELD	9p-10p)		-1	:30	1	\$20.00P3	0.00 NM	1	\$20.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/3 Week: 11/0		11/06/16 11/13/16	1 	1	\$20.00 \$125.00	0.00 0.00							
N17 ELAJ			Sa 9p-10p BOBS BURGERS	CM	9p-10p		1-	:30	1	\$5.00P4	0.00 NM	1	\$5.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/3	31/16	11/06/16	1-	1	\$5.00	0.00							
Week: 11/0	0//16	11/13/16		0	\$125.00	0.00							

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Totals

71

\$700.00

Order / Rev: 962029 Advertiser: POL/Friends of Theresa Abed

Alt Order #: 25344697 Product Desc: Candidate **ELAJ Lansing**

Flight Dates: 11/01/16 - 11/08/16 Estimate: 548/570/4224

Ln Ch S	Start	End	Inventory Code	e Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
N18 ELAJ 11	1/01/16	5 11/08/16	LF- M-Su	CM	11-1130P	11111	:30	5	\$5.00P4	0.00 NM	5	\$25.00
			KING OF QUEE	NS	(11:00 PM-1	1:30 PM)						
Start D	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/31/	/16	11/06/16	-1111	4	\$5.00	0.00						
Week: 11/07/	/16	11/13/16	1	1	\$5.00	0.00						
N19 ELAJ 11	1/01/16	6 11/08/16	LF- M-Su	CM	1130P-12A	11111	:30	5	\$5.00P4	0.00 NM	5	\$25.00
			KING OF QUEE	NS	(11:30 PM-1	2:00 XM)						
Start D	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/31/	/16	11/06/16	-1111	4	\$5.00	0.00						
Week: 11/07/	/16	11/13/16	1	1	\$5.00	0.00						
N20 ELAJ 11	1/01/16	11/08/16	LF- M-Su	CM	12A-1230A	11111	:30	5	\$5.00P4	0.00 NM	5	\$25.00
			RULES OF ENG	AGEMENT	(12:00 XM-1	2:30 XM)						
Start D	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/31/	/16	11/06/16	-1111	4	\$5.00	0.00						
Week: 11/07/	/16	11/13/16	1	1	\$5.00	0.00						